

Pringles unveils new recyclable paper packaging (14th September, 2020)

The potato chip maker Pringles has improved its packaging. Pringles is well known for its large, round, stacked crisps as well as for its cylindrical container. However, the container has been criticised for being bad for the environment. A lot of the criticism was because the tube was almost impossible to recycle. The BBC news agency said the container was "a recycler's nightmare". It might have looked simple but it was made up of multiple materials. It had a plastic cap, a metal base, an aluminium tear-off cover and a foil-lined cardboard tube. This all made it nearly impossible for people to separate and recycle the container. The Recycling Association called it one of the "villains" of the recycling world.

TRUE / FALSE

1. The maker of Pringles has improved the taste of its potato chips. T / F
2. Pringles potato chips come in containers that are cylindrical in shape. T / F
3. The BBC said many people have nightmares after eating Pringles. T / F
4. A recycling association called the Pringles container a "villain". T / F

PACKAGING: How essential is this packaging? What could we use instead of it?

	How Essential Is This	What Could We Use Instead?
Plastic bags		
Wrapped fruit		
Plastic yoghurt cartons		
Wrapped chopsticks		
Plastic coffee cups		
Cardboard boxes		